

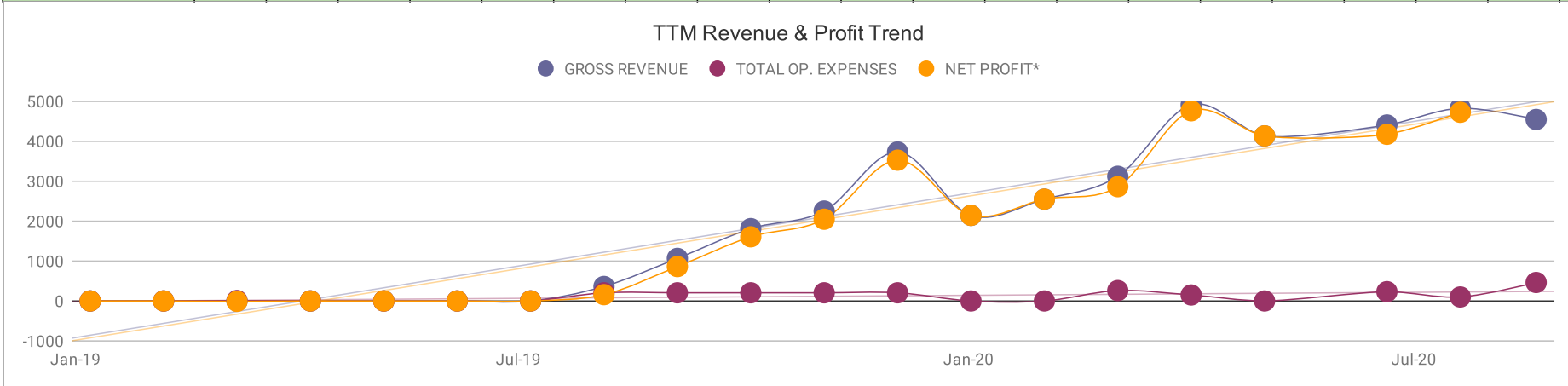
Profit & Loss Statement

Income/Sales	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Total
Amazon Associates	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$243	\$799	\$1,335	\$1,608	\$2,769	\$1,717	\$2,282	\$2,754	\$3,663	\$2,678	\$2,735	\$2,744	\$2,626	\$6,755
Amazon Canada	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$75	\$126	\$182	\$248	\$447	\$323	\$266	\$297	\$878	\$741	\$670	\$834	\$884	\$1,078
Amazon UK	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$25	\$88	\$183	\$253	\$316	£151.12	£58.60	£122.28	£183.89	£306.03	£330.61	£473.69	£230.11	\$864
AdSense	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$20	\$53	\$113	\$145	\$200	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$530
MediaVine	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$380	\$534	\$771	\$882	\$988	\$0	\$0
GROSS REVENUE	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$363	\$1,067	\$1,813	\$2,253	\$3,733	\$2,144	\$2,550	\$3,123	\$4,914	\$4,136	\$4,408	\$4,827	\$4,547	\$9,228

*computation is based on USD exchange as of July 6, 2020

Operating Expenses																					Total
Domain	\$0	\$0	\$10	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10
Hosting/VPS	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$5	\$5	\$5	\$5	\$5	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$25
Marketing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Content & Links	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$200	\$200	\$200	\$200	\$200	\$0	\$0	\$260	\$150	\$0	\$233	\$100	\$463	\$1,000
TOTAL OP. EXPENSES	\$0	\$0	\$10	\$0	\$0	\$0	\$0	\$205	\$205	\$205	\$205	\$205	\$0	\$0	\$260	\$150	\$0	\$233	\$100	\$463	\$1,035

Add-Backs*																					Total
TOTAL ADD-BACKS	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
NET PROFIT*	\$0	\$0	-\$10	\$0	\$0	\$0	\$0	\$158	\$862	\$1,608	\$2,048	\$3,528	\$2,144	\$2,550	\$2,863	\$4,764	\$4,136	\$4,175	\$4,727		\$8,193



LTM Averages		L6M Averages		L3M Averages	
Average Revenue	\$3,323	Average Revenue	\$4,326	Average Revenue	\$4,594
Average Expenses	\$187	Average Expenses	\$201	Average Expenses	\$265
Average Profit	\$3,136	Average Profit	\$4,125	Average Profit	\$4,329

